



FOR IMMEDIATE RELEASE

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Packnet Ltd. announces the formation of new division, Nuesku

BURNSVILLE, Minn. (December 17, 2008) – Packnet Ltd. announces the formation of Nuesku, a business specializing in custom retail packaging design and prototyping. The Nuesku product and service offerings can be found on Packnet's website in the Retail Packaging Design section.

Nuesku's professional design and engineering team creates packaging that differentiates products in today's competitive market. Nuesku provides the total turnkey retail packaging solution from design to prototypes with four color graphics. Nuesku's entire array of creative and technical capabilities help retailers enhance or speed up the product introduction process.

"Nuesku knows the importance of getting the product to the market as fast as possible. The process includes getting your offshore manufacturing resource up to speed," said General Manager Rob Handberg. "Nuesku will accelerate development speed with its rapid design capabilities and prototype process and ensure a smooth production ramp up by providing all the necessary documentation (engineering files, dielines and prototypes) needed to produce production tooling and packaging overseas."

Nuesku's in-house capabilities include: Packaging Design (folding carton displays, clamshells and blisters) thermoform prototype, 3D-modeling, 3D-scanning, and full graphic mock-ups.

NueSku is a division of Packnet Ltd. (packnetltd.com) Packnet Ltd. is a privately owned company headquartered in Burnsville, Minnesota. In addition to retail packaging design, Packnet provides custom industrial packaging solutions and precision cutting services for the Upper Midwest.

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