



*We help you achieve the greatest return  
for your packaging and precision cutting needs*

## Quick Links

- [Industrial Packaging](#)
- [Precision Cutting](#)
- [Reusable Packaging](#)

[Contact Us](#)

## In This Issue

[New ShockWatch Product](#)

[ADC Featured Case Study](#)

[Update on Chinese Lumber Market](#)

[Request for Case Studies](#)

Dear Dan,

Packnet welcomed the New Year with a great start after 2010 concluded a bit slower than the prior year. The great news is we've seen our customers' businesses bouncing back with a steady growth for demand of industrial packaging products and services. Most notably is an uptick in export packaging and crating services as well as foam packaging and various foam product applications.

A couple of issues we continue to monitor closely are the repercussions from the continued growth in China. Please read the summary below on the expected impact in terms of the packaging sector.

Thanks to all who have taken time to visit our new corporate facility in Eagan. It's hard to believe one year has already passed since our relocation in early 2010. The reaction we commonly hear when giving a tour is **"Wow!"** and **"I had no idea you did so many things under one roof."** I'd like to personally invite anyone who hasn't yet had an opportunity to visit our plant to do so in 2011. I'm certain you will leave with a better understanding that

## Featured Case Study



We will continue to bring you customer case studies featuring how Packnet's custom packaging solutions have had an impact on their business.

We welcome the opportunity to provide a complimentary packaging solution audit of your current system. Call **952.944.9124** to schedule an audit.

Join Our  
Mailing List



Packnet provides more than just packaging and peace of mind, but comprehensive packaging solutions to help you achieve the greatest return from your packaging and precision cutting needs.

As always, we thank you for the opportunity to continue to serve your custom packaging needs. The greatest compliment we receive is a referral from our customers.

We would welcome an opportunity to write a case study about the impact Packnet's solutions have had on your business. Please let me know if you are interested in being featured.

Best regards,

[Dan Schultze](#)  
General Manager  
Packnet Ltd.  
952.944.9124

## **ShockWatch Shocklog Impact & Environmental Recorders**



ShockWatch Shocklog Impact & Environmental Recorders continually monitor and report in real time the shock, vibration and environmental conditions experienced by structures, facilities and equipment during transit, storage and operation. These products record the direction, amplitude and duration of impact force. Optional sensors record changes in temperature, humidity, atmospheric pressure, tilt and roll. The ShockLog recorders help deter, monitor and minimize damage.

The benefits these recorders offer in the market include:

### **Consistent Product performance**

- Rigorous testing and quality control processes are performed on the recorders to ensure accurate, consistent results

### **Most widely recognized product in the market**

- Handlers know what it means to have ShockWatch products on a container... accountability!

### **Product Breadth & Depth**

- Large variety of sensitivities to meet market requirements

- Complete damage prevention system - indicators, companion labels, alert tape

### **Tamperproof design**

- Devices only activate during improper handling!

If you have questions or would like to place an order, call or email at [custompackagingsolutions@packnetltd.com](mailto:custompackagingsolutions@packnetltd.com)

## **Packnet's Slot-Lock Container saves ADC money**



"This Slot-Lock container is the ticket!" says ADC Senior Packaging Engineer Mike Schomisch. Read how ADC engaged Packnet to create a packaging solution the company could utilize quickly and cost efficiently between two of its locations. [Read the Slot-Lock Container case study here.](#)

## **Update on Chinese Lumber Market**



As a result of the continued growth in China, lumber, steel and plastic resin prices all are expected to climb in 2011. Canada continues to export more logs and utility grade lumber for construction use in China. This effectively is stressing the U.S. market for steel products such as fasteners and nails, and

utility/economy grade lumber commonly used in the industrial packaging sector. Many industry experts are predicting this trend to continue in 2011, which consequently will drive up the cost of industrial lumber here in the U.S. Tariff restrictions on logs from Russia into China continue to create significant stresses on the lumber industry (as well as opportunities for mills worldwide) as Canada and the U.S. continue to export more lumber each year into China. Click [here](#) for additional information on China trends and issues in the lumber market.

