

## The Wrap Up Newsletter – June 2011

### In This Issue

- **New Product/Service:  
Heat Shrinkwrapping**
- **New ShockWatch Product**
- **Featured Case Study:  
PPT Vision**



#### **Summary**

Packnet customized packaging for specialty products to prevent damage during shipping.

The comprehensive packaging solution included use of the ShockWatch® Mag3500 recorder to record damage incidences for insurance purposes.

Major cost savings were realized by taking preventative damage measures.

Download the PDF of this case study on our website to read about Packnet's solution to PPT Vision's business problem and why they made the statement below:

#### **Customer Testimonial**

***"Not only have we been happy with the solutions Packnet has designed for us, but the packaging they designed looks good. It's important to us that our customers get a good first impression when their shipment arrives. That's why we recommend Packnet to colleagues."***

***- John Sillanpa, PPT Vision***

### A Note from the GM

I hope the start of summer has been a good one for you. It's hard to believe we are heading into July! The summer months are a good time to share industry information and reminders about heat/humidity-related concerns.

The industry news reports that lumber and plywood markets remained fairly stable this past quarter. We didn't see significant changes in these materials and don't anticipate any changes in the near future.

Summer brings the potential for heat and mold spores once again on a variety of lumber products. We are working with the mills and wholesalers to eliminate the exterior wrapping of lumber units to help minimize the amount of mold that grows very quickly especially in the heat and humidity. Please remember that crates or pallets with visible mold are still IPPC compliant when, and if, they are heat-treated per requirements. Packnet is taking an even greater proactive stance to hopefully minimize this issue again.

Plastic corrugated and polyurethane and polyethylene foams have seen double-digit price hikes this past quarter. Everything we're hearing continues to focus on rising propylene costs at record levels and the surging prices are estimated to continue. Packnet will continue to monitor the market and explore alternative materials for your packaging needs whenever possible.

On behalf of the entire team at Packnet, let us wish you a happy and safe Fourth of July!

Best regards,

Dan Schultze, General Manager  
952.944.9124



**New Product/Service: Heat Shrinkwrapping**

Packnet has added heat shrinkwrapping to its products and services. Shrinkwrap is used in many manufacturing applications for covering large products against damage during transportation and storage. This is very important when exporting items that will be exposed to the elements. When properly applied, shrinkwrap will not move or chafe during transportation or storage unlike bulky, dirty tarps.

Heat Shrinkwrapping is price quoted by an experienced Packnet representative who reviews each proposed application and makes a recommendation to the customer. Packnet technicians perform heat shrinkwrapping services at our Eagan, Minnesota location, as well as customer sites throughout the Midwest USA region.

**Benefits of Heat Shrinkwrapping**

**Cost Effective**

Shrinkwrapping is a cost effective option to protect your large equipment and exports. The product is 100% virgin resin shrinkwrap with maximum UV inhibitors and costs only pennies per square foot.

Shrinkwrap comes in several mil thicknesses for different types of applications.

**Protection**

Shrinkwrap protects against weather damage  
It's waterproof and can fully encapsulate just about anything  
One-piece coverage can cover large objects

**Breathability**

Shrinkwrap covers can be ventilated to eliminate moisture and mildew problems

There are counter measure options that inhibit moisture and mildew from forming on shrinkwrapped units

Vapor corrosion inhibiting products are available that prevent damage to sensitive metals and electrical circuits. VCI Shrinkwrap is a volatile corrosion inhibiting shrinkwrap. It contains additives that will prevent corrosion on both ferrous and non-ferrous metals, and electrical connections for periods up to 2 years.

VCI Shrinkwrap comes in various mil thicknesses.



## New Shocklog Product: ShockWatch Impact & Environmental Recorders



Shocklog Impact & Environmental Recorders continually monitor and report in real time the shock, vibration and environmental conditions experienced by structures, facilities and equipment during transit, storage and operation. These products record the direction, amplitude and duration of impact force. Optional sensors record changes in temperature, humidity, atmospheric pressure, tilt and roll. The ShockLog recorders help deter, monitor, and minimize shock, and vibration incidents.

The benefits these recorders offer in the market include:

### **Consistent Product performance**

- Rigorous testing and quality control processes are performed on the recorders to ensure accurate, consistent results

### **Most widely recognized product in the market**

- Handlers know what it means to have ShockWatch products on a container... accountability!

### **Product Breadth & Depth**

- Large variety of sensitivities to meet market requirements
- Complete damage prevention system - indicators, companion labels, alert tape

### **Tamperproof design**

- Devices only activate during improper handling!

If you have questions or would like to place an order, call or email at [custompackagingsolutions@packnetltd.com](mailto:custompackagingsolutions@packnetltd.com).

Corporate Facility  
2950 Lexington Ave South  
Suite 500  
Eagan, Minnesota 55121

(PH) 952.944.9124  
(FAX) 952.944.9105  
[custompackagingsolutions@packnetltd.com](mailto:custompackagingsolutions@packnetltd.com)  
[www.packnetltd.com](http://www.packnetltd.com)